

A woman with long dark hair, wearing a bright pink Under Armour sports bra and matching shorts, an orange Nike visor, and white sneakers, is posing on a sandy beach. She is standing with one leg slightly forward, her left hand on her hip and her right hand adjusting her visor. The background features a rugged, sandy cliff face and a clear blue sky with some clouds. The overall scene is bright and sunny, suggesting a coastal or beach environment.

# MEDIA KIT 2019

A M A Z O N  W A R R I O R  
L I V E   Y O U R   H E A L T H I E S T   L I F E   Y E T



# A M A Z O N W A R R I O R

M O V E • N O U R I S H • T H R I V E



**"Inspiring you to live your  
healthiest life yet!"**





# A B O U T

Hi my name is Caroline and I'm passionate about health & fitness. My blog Amazon Warrior follows my interests in healthy food, fitness, yoga, wellbeing and healthy living.

Amazon Warrior inspires you to live your healthiest life yet by offering healthy simple recipes that will make you feel amazing and by offering practical tips to achieve optimal health.

Live your healthiest life yet!

*X Caroline*

Learn more: [www.carolinebakker.com/about](http://www.carolinebakker.com/about)







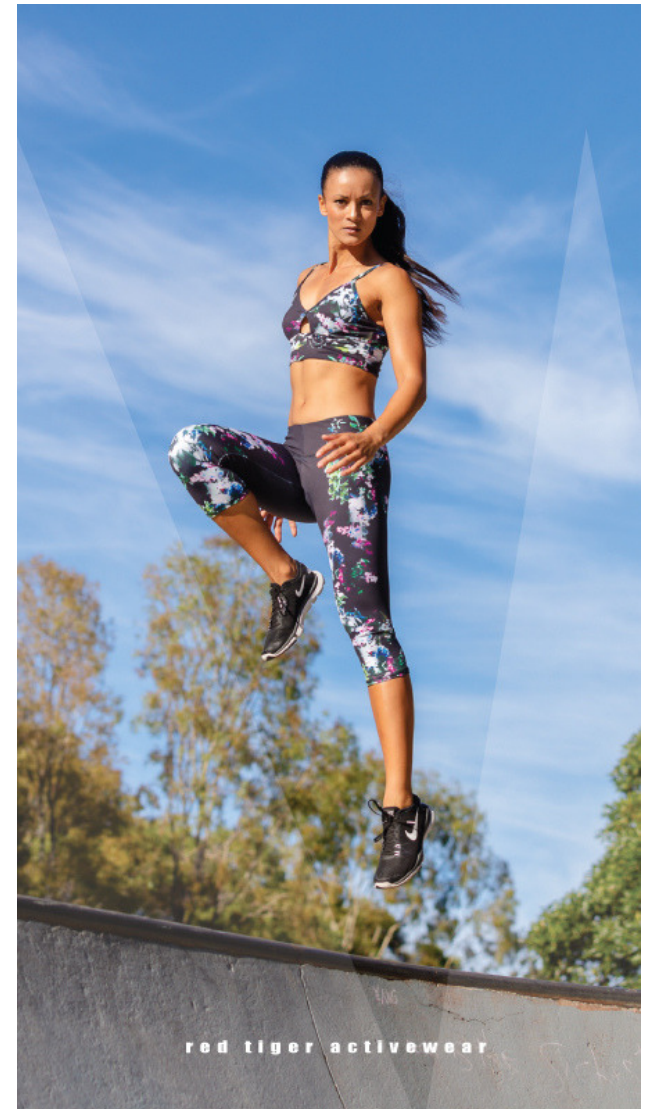


# MEDIA & MENTIONS

For all media see <http://www.carolinebakker.com/media/>



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mactivesportswear Gym Superstar @amazonwarriorau stretching her way into the weekend. Wearing our Elera Asymetric Tight and Sissy Neoprene Crop.

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peakfoothills You have one of the good galleries I've seen today 🐾

cat13gram Wow! Fierce

travelsporteve cool 😊



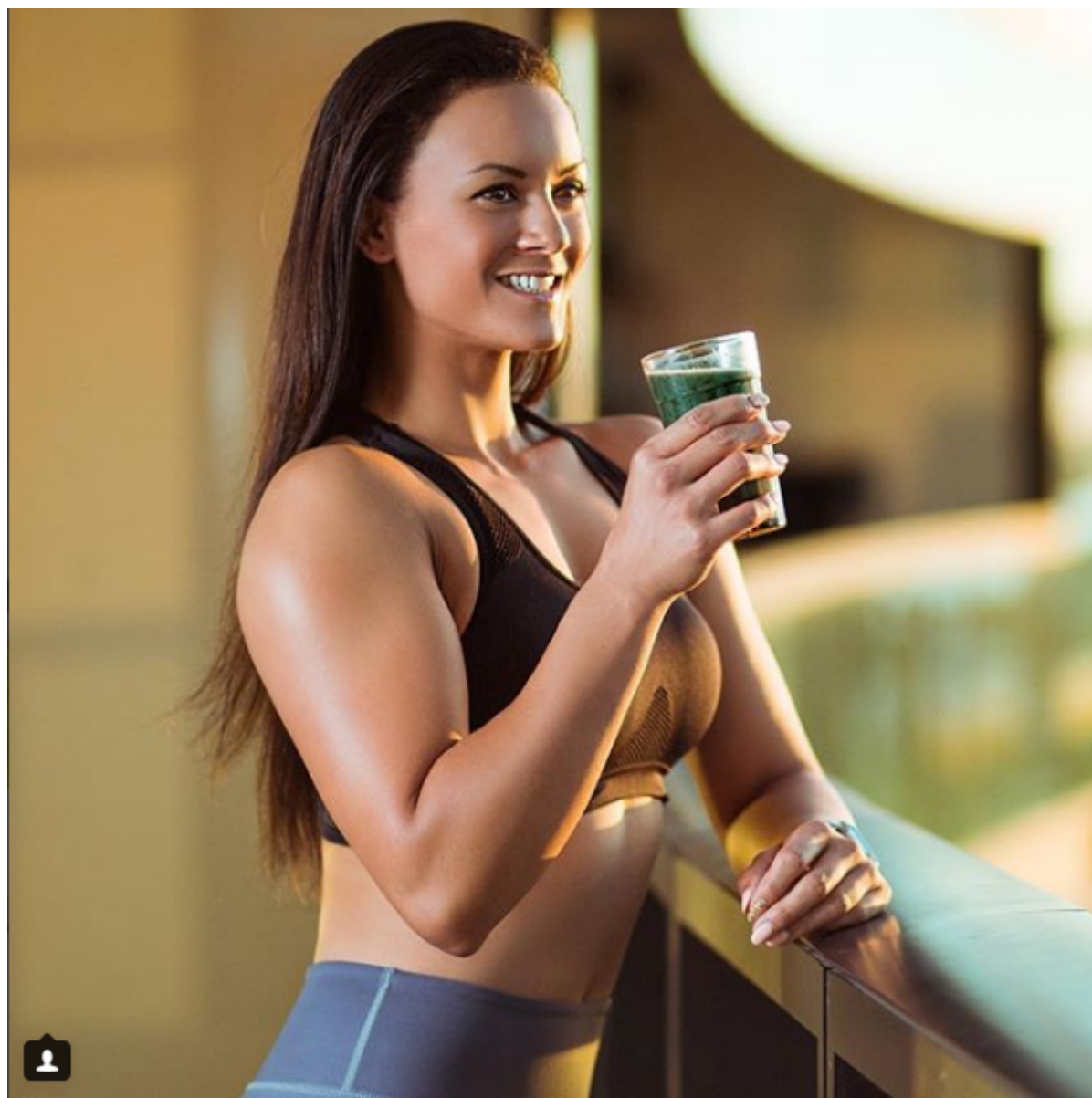
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### SWITCH CRUNCHY CHOC PEANUT PROTEIN SMOOTHIE RECIPE

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**Six Senses Fiji**

about 4 months ago



We can't think of a more beautiful setting for your evening yoga. [Amazon Warrior by Caroline Bakker](#) leads the way with these stunning poses.

- 
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# Sunshine Coast Daily

SATURDAY, OCTOBER 26, 2013

Price \$2

## WIN A FORD KUGA: PAGE 31



### On your mark 'cause here we glow

A FLASH of colour is all you'll see when the Sunshine Coast's first Glowstick Run takes the starter's pistol. Organisers Caroline Bakker and Amanda Buchanan were already preparing yesterday.

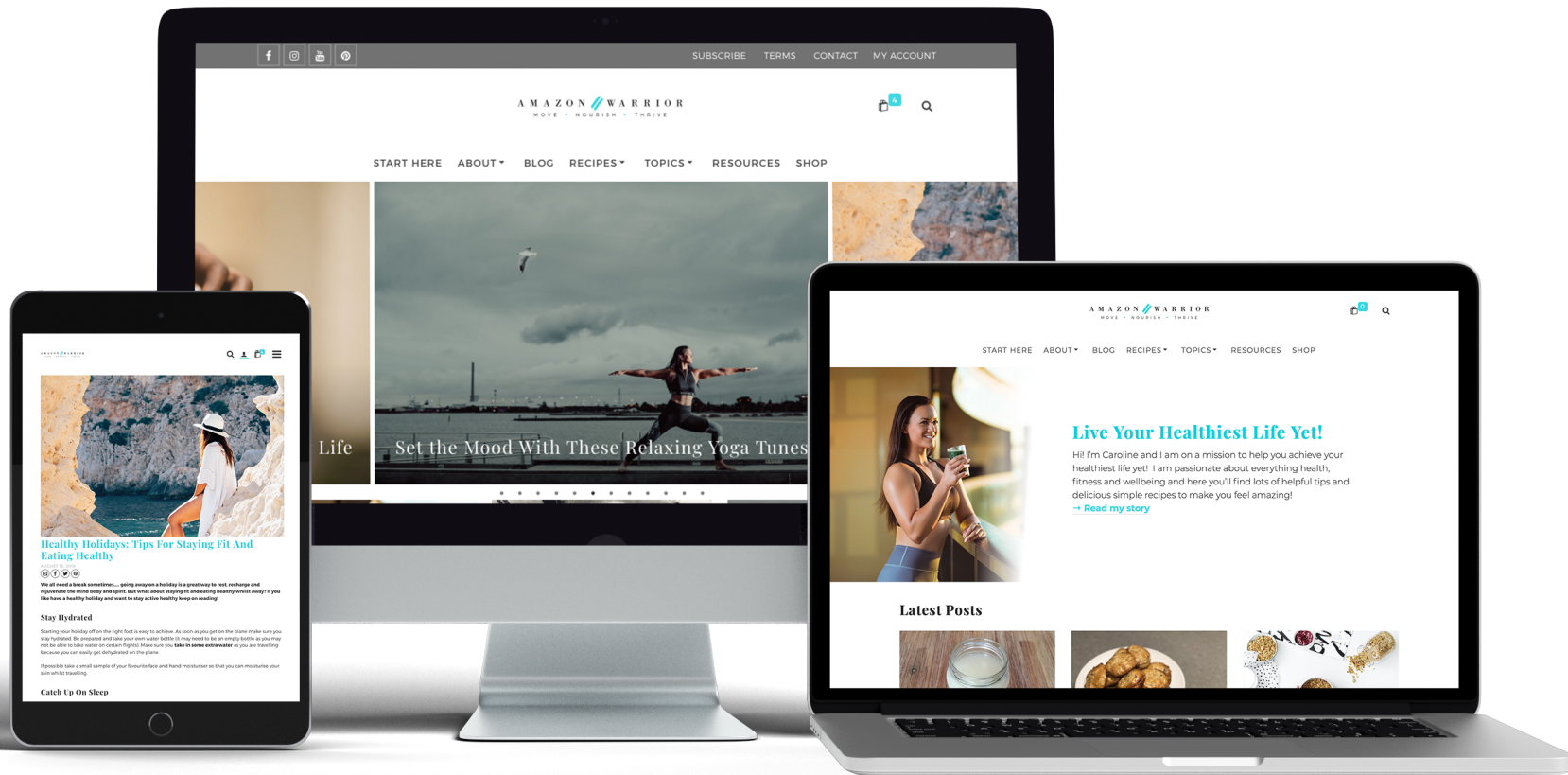
STORY ON PAGE 2  
PHOTO: JOHN McCUTCHEON



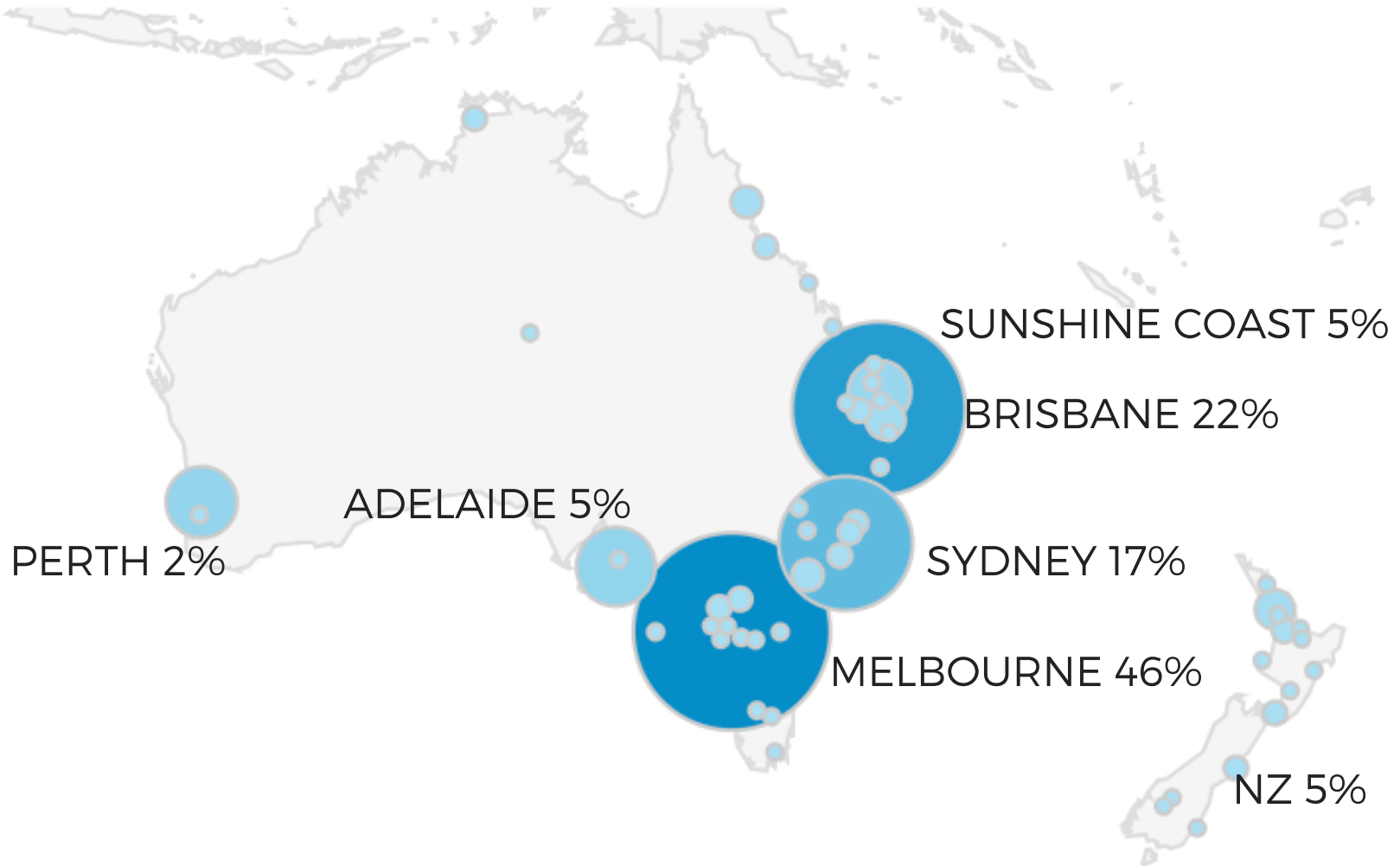


# THE WEBSITE

- 1.8K VIEWS PER MONTH
- 70% FEMALE
- AGED 25 - 34



# WEBSITE DEMOGRAPHICS





# TECHNICAL SITE STATS

- Website launched May 6, 2012 (Because this domain was registered a long time ago, it is likely that pages on this website will appear higher in search engine rankings than those from younger websites)
- The website is purposely built for SEO optimisation including Australian hosting. 100% Australian made and owned.
- Fully optimised for tablet and mobile viewing.
- 2,755 pages link to this website.
- 155 domains link to this website.
- 100% of pages are optimised for printing.

# S O C I A L M E D I A



**758 LIKES**

885 PAGE REACH (LAST 30 DAYS)



**5842 FOLLOWERS**

11,480 impressions (LAST 30 DAYS)



**76.6K MONTHLY VIEWERS**

1,929 AVG. DAILY IMPRESSIONS



**130 MINUTES WATCH TIME**

134 VIEWS



**315 EMAIL SUBSCRIBERS**

22.9% OPEN RATE





# COLLABORATION

## **Collaborate with Caroline**

Contact [info@carolinebakker.com](mailto:info@carolinebakker.com) for collaborations such as social media post engagement e.g. Facebook page, Instagram Story, Instagram Post, Pinterest Pin. Email advertising content, mention or banner ads.

## **Connect with Caroline**

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# PAST COLLABORATIONS

